Click Frenzy 2026: Free Up Money for the Sales | MyBudget

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Details:

Click Frenzy Australia 2026 is approaching, with the Main Event scheduled from 27 to 30 October . If something you want is already on your shopping list, the lead-up to the sale gives you time to free up some extra spending money and prepare for the purchase.

A Click Frenzy sale works best when the purchase is planned, the discount is genuine and the cost fits comfortably alongside your bills and goals. By creating a Click Frenzy spending fund now, you can make room for a little splurge and enjoy it without worrying about the financial impact afterwards.

Here is how Click Frenzy works, how to prepare your budget and how to recognise a discount that genuinely works for you.

What is Click Frenzy?

Click Frenzy is an Australian online retail platform that brings together promotions from participating retailers. Shoppers browse offers through Click Frenzy and then complete their purchase on the retailer's own website. Founded in 2012 and now runs several retail events across the year, including its October Main Event. Learn more about Click Frenzy .

When is Click Frenzy 2026?

The Click Frenzy Main Event runs from 27 to 30 October 2026 . The official calendar also lists Black Friday early access from 20 November, followed by its Black Friday to Cyber Monday period from 27 to 30 November. These are separate events, so check which promotion and dates apply before purchasing.

If you are planning further ahead, read our Black Friday sales Australia 2026 guide .

How does Click Frenzy work?

Click Frenzy collects offers in one place and links each deal to the participating retailer. Click Frenzy does not sell products, hold stock or take payment. It says prices and availability are rechecked against retailer websites and discount claims are compared with the price history it observes. Final prices, delivery costs, stock and return conditions should still be confirmed on the retailer's website before checkout.

How can you prepare your budget for Click Frenzy?

Start by deciding what you genuinely need and how much you can comfortably spend. Planning before you browse makes it easier to use a discount for a purchase that was already part of your budget.

Make a specific shopping list

Write down the item, preferred model or size and the price you would normally expect to pay. A focused list can keep unrelated offers from expanding the cost of the sale.

Set a total spending limit

Choose one maximum amount for the event, including delivery and any other fees. Keep this figure connected to your wider budget rather than setting it from the size of the advertised discount.

Check your available balance

The money showing in your bank account may already be needed for rent or mortgage repayments, groceries, insurance, school costs and other bills. Your available balance is what remains after those planned commitments are considered.

Free up spending money before the event

Work backwards from 27 October and set aside a manageable amount from each payday. Temporarily reducing optional spending or pausing unused subscriptions can help build a small sale fund, while protecting money already allocated to bills, repayments and savings goals.

Look beyond your next payday

Check what is due over the following weeks and months. Car registration, annual insurance, Christmas costs or school expenses can change what feels affordable today.

How can you free up spending money before Click Frenzy ?

Once you know what you want to buy, set a realistic sale budget and work backwards from 27 October. Divide the amount by the number of paydays remaining and start setting aside a manageable amount each time you are paid.

You could create additional room in your budget by:

Temporarily reducing optional spending, such as takeaway meals or entertainment

Pausing subscriptions you are no longer using

Putting money from refunds, cashback or selling unused items into your sale fund

Choosing one priority purchase instead of trying to budget for several

Setting aside a small amount each week in a separate savings account.

The amount should still feel manageable after your regular bills, repayments and savings commitments are covered. If reaching the target would create pressure elsewhere, reduce the sale budget or give yourself more time to save.

If you are unsure what is genuinely free to spend, learn how to calculate your available balance before the sales begin.

Want to find extra money for sales?

We can help you map your upcoming bills & expenses, so you free up spending money.

Talk to a Money Coach Now

How can you tell if a Click Frenzy deal is genuine?

A genuine saving starts with the final price and whether the item was already useful to you. Compare the exact product with other retailers and check its usual price where possible. Delivery costs, membership requirements, return conditions and model differences can reduce the value of an advertised discount.

Before you buy, ask:

Was I already planning to buy this item?

Is the sale price lower than the price available elsewhere?

Am I comparing the same model, size and inclusions?

What is the full delivered cost?

Does it fit within my spending limit and available balance?

Would I still want it without the countdown timer?

How can you avoid overspending during the Click Frenzy sales?

Use your list and total spending limit as the checkout test. Review the whole cart before paying, remove unplanned additions and pause when urgency is driving the decision. A free-shipping threshold only creates value when the extra item was already needed.

If you use a credit card or Buy Now, Pay Later , include the full purchase price in your budget now. Several small repayments can overlap with bills and leave less money available for everyday expenses. Choose a payment method based on the money you have planned, rather than the amount a provider allows you to spend.

For more information on how to use BNPL safely during sale events, read our Afterpay Day BNPL guide .

Can Click Frenzy help with Christmas shopping?

Click Frenzy can help stretch a Christmas budget when the gifts are already planned and the prices represent genuine savings. Start with a gift list and one total budget, then record each purchase as you go. You may also need to allow for delivery charges and later seasonal expenses. Use our Christmas shopping on a budget guide to plan the wider festive season.

What does our research tell us about financial planning?

Our 2026 client survey, based on 741 completed responses, found that 92.6% of clients reported feeling significantly less financially stressed since joining us. Clear visibility over bills, savings and everyday spending can make decisions about sale purchases easier to assess within the rest of the household budget.

How can a personalised budget help you plan for major sales?

We map your income, bills, commitments and goals in a personalised budget with visibility up to 12 months ahead. This can help you see whether a purchase fits alongside upcoming expenses, savings plans and debt repayments.

Our expert Money Coaches provide ongoing human support, while our technology helps manage bills, set money aside and show what is available to spend. Find out more about how we work .

A useful sale starts with a clear plan. Knowing what is coming over the next few months can help you recognise a saving that genuinely works for your household and your goals. Tammy Barton | MyBudget, Founder & Director

Could you free up money for Click Frenzy?

Speak to a Money Coach now to find out whether you could free up some extra spending money before Click Frenzy, while keeping your upcoming bills and commitments covered.

Speak to a Money Coach Now

It’s a free, no-obligation appointment.

Join the 130,000+ Australians living free from money worries

Start with a free, no-obligation appointment.

Book Your Free Appointment

Important information

This page provides general information only. It does not take your personal circumstances into account and is not personal financial advice. Consider whether the information is appropriate for your circumstances before acting.

Related guides and tools

Click Frenzy Australia 2026: How to free up money for the sales

Budgeting for a baby in Australia: Costs, leave and a first-year plan

How to manage money with ADHD: budgeting for the neurodivergent

Budgeting help

When is the Click Frenzy Main Event in 2026?

The article lists the Click Frenzy Main Event as running from 27 to 30 October 2026. Individual retailer offers may start or finish at different times or end when stock sells out.

How does Click Frenzy work?

Click Frenzy gathers promotions from participating retailers. Shoppers find an offer through Click Frenzy and complete the purchase on the retailer's website, where final price, stock, delivery and return conditions should be confirmed.

How should someone prepare a budget for Click Frenzy?

Make a specific shopping list, set one total limit including delivery and fees, check what money is already committed to bills and goals, save toward the purchase before the event and review expenses due in the following weeks and months.

How can someone free up spending money before Click Frenzy?

Work backwards from the sale date and save a manageable amount from each payday. Possible options include temporarily reducing optional spending, pausing unused subscriptions, selling unused items and choosing one priority purchase.

What does available balance mean when planning a sale purchase?

Available balance is the money left after planned commitments such as housing, groceries, insurance, school costs, bills, repayments and savings have been accounted for. It may be lower than the bank account balance.

How can shoppers tell whether a Click Frenzy deal is genuine?

Compare the exact product and model with other retailers, check the usual price where possible and calculate the full delivered cost. Also review memberships, return conditions and whether the item was already planned.

How can shoppers avoid overspending during Click Frenzy?

Use the shopping list and total limit as the checkout test, remove unplanned cart additions and pause when urgency is driving the decision. Include the full cost of credit-card or buy-now-pay-later purchases in the budget.

Is Click Frenzy the same as Black Friday?

No. They are separate shopping events. The article lists the Click Frenzy Main Event for 27–30 October 2026 and Black Friday for 27 November, followed by Cyber Monday on 30 November.

Can Click Frenzy help with planned Christmas shopping?

It may help when gifts are already listed, prices are genuinely lower and the purchase fits the Christmas budget. Allow for delivery charges and later festive-season expenses, and record purchases as they are made.

Is the Click Frenzy article personal financial advice?

No. It provides general information and does not take personal objectives, financial circumstances or needs into account. A sale purchase should be assessed against the shopper's own budget and commitments.

What should readers know about make a specific shopping list?

Write down the item, preferred model or size and the price you would normally expect to pay. A focused list can keep unrelated offers from expanding the cost of the sale.

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about how we work. A useful sale starts with a clear plan. Knowing what is coming over the next few months can help you recognise a saving that genuinely works for your household and your goals. Tammy Barton MyBudget, Founder & Director You have a primary contact during onboarding. Once your budget is established, our dedicated team of 100+ expert Money Coaches helps you manage your plan. You can view your budget in the app and client portal at any time; human support is available during our service hours.

Could you free up money for Click Frenzy?

to find out whether you could free up some extra spending money before Click Frenzy, while keeping your upcoming bills and commitments covered. It’s a free, no-obligation appointment.